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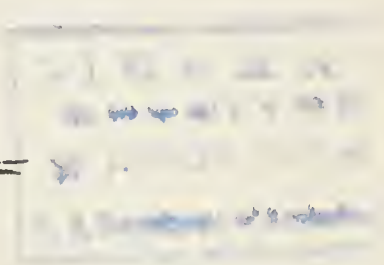
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STASSEN

SPRING SUPPLEMENT

1935



Introducing
HOLLAND SEEDS

and a page of **NEW NOVELTIES** many of
them introduced to America for the first time

SPECIAL OFFERS: GLADIOLI & DAHLIAS & BEGONIAS & LILIES & PLANTS & ROSES

HOLLAND SEEDS

FREE a packet of a glorious new type of Spencer's Sweet Peas with every order amounting to \$3.00 and over, selected in either Seeds, Bulbs or Plants and mailed to us before March 15th.

Together with this special offer of summer-flowering bulbs and plants we introduce a rare selection of annual seeds—exclusively HOLLAND grown.

In the mild, moist climate of Holland numerous plants are grown to a perfection, which can not be matched in any other place in the world. Also Seed growers of great skill and experience have developed during the centuries in which Holland has led the world in the skill of gardening.

The flower seeds, of all varieties, in the following list are from Holland gardens. Incidentally, though important, the high germination of Holland's Seeds was not effected by severe winter or drought.

Stassen guarantees that these are positively FRESH Seeds and will prove satisfactory in every respect.

Stassen's TREASURE CHEST
of Summer Flowering Bulbs

See Page 13

Terms and Conditions

DELIVERY: Our prices include transportation charges to your nearest post office or express office.
GUARANTEE: All articles guaranteed to be true to name and color and sure to grow.
PAYMENT: Cash with order.
CULTURAL DIRECTIONS: Complete and easily followed instructions enclosed with every order.

Stassen Floral Gardens, Inc.
106 Jefferson Avenue
ROSLYN HEIGHTS, L. I., N. Y.

NEW NOVELTIES

Ageratum

Pkt. ¼ Oz.

***Blue Cap.** A little treasure of true Ageratum-blue color, but as compact in growth as a dwarf box bush, instead of sprawling about as most Ageratums \$0.15 \$1.00

Aster

Dr. Durr. The new excellent tall double deep yellow Aster of upright habit25
Firelight. Tall double bright-red, of a particular bright color not found in any other Aster. Of branching habit25

Calendula

Various breaks in color and form of flower have occurred in Calendulas and what we here offer are the latest developments. Bloom from mid-summer until snowfly. Will grow in any good garden soil. Height 2 ft.

Chrysantha or Sunshine. Clear buttercup-yellow. Flower resembling Chrysanthemum. Long stems, ideal for cutting10 .30
Radio Golden Beam. Pure golden-yellow with curled petals. A distinct type10 .30
New Art Shades. Something entirely new, contains many tones and shades not previously obtainable10 .30

Candytuft (Iberis)

***Miniature Gem.** New dwarf, about 3½ inches tall, white Hyacinth type, producing four to six spikes. A gem for the Rockery15 .50

Campanula

New Annual Canterbury Bells. Splendid mixed. With the introduction of this absolutely new strain of this popular flower, the garden lover can enjoy them in the late summer and autumn of the same year. Our mixture of this strain is really extraordinary and contains the following colors and shades: pure-white, Cambridge-blue, soft-pink, deep-rose and dark-blue. Height 2 ft.20 1.00

Dahlia

Unwin's Dwarf Hybrids. Semi-double and double mixed. Splendid early flowering type 18-24 inches tall, with a large variety of charming colors20 1.00

Godetia

Most attractive hardy annual, plants are of distinct and graceful habit. Long flower trusses have double Azalea-like flowers. Bloom through mid-summer.

Sybil Sherwood. The most glorious shade of salmon-pink, blended with orange, softened by a delicate white border. Height 1½ ft.25 .65
Rosy Morn. A great improvement on the older varieties. Lovely coral-pink, very double, free flowing and splendid for cutting. Height 2 ft.10 .30

ANNUAL SEEDS

Pkt. ¼ Oz.

Lobelia

***Chrystal Palace Compacta.** A fine variety only about 5 inches high with a mass of pretty true dark-blue flowers and dark foliage. Very compact. Blooms all summer. Fine for edging \$.15 \$.75

Marigold (African)

All Double Orange. This magnificent introduction is all double and of perfect shape flower, freely produced. Flowers measuring 3 inches across. Very rich color. Height 2½ ft.Oz. 1.75 .20 .60
Guinea Gold. Orange flushed with gold. Flowers double, loosely ruffled. Height 2½ ft.Oz. 1.75 .15 .60

Nasturtium Double

Of all the recent introductions there have been none that received such world wide acclaim as Double Nasturtiums. The plants are low growing with flowers well above the foliage, making them excellent for cutting. They are deliciously sweet scented.

Golden Gleam. Bright golden yellowOz. .25 .10
Scarlet Gleam. Glistening scarlet35 .75
Glorious Gleam Hybrids. Splendid mixture of an almost endless variety of colors, all double Oz. 1.75 .25 .60

Petunia

Double Fimbriata Mixed. One of the finest strains of Petunias in existence. The double flowers are giant in size, full and symmetrically formed, having the edges elegantly fringed. Height 1-1½ ft. .50

Salvia

***Splendens Primus.** Bright vermillion scarlet. Extra early flowering blooms about 4 weeks earlier other early flowering varieties. Finest bedding, of dwarf compact growing habit, blooms very freely25 1.60

Snapdragon

***New Rock Hybrids Mixed.** Early-flowering hybrids forming small, compact bushes with variously colored flowers in the shades of rose, pink, purple, mauve and bicolor. Is especially suitable for rockery and edging. Height ½ ft.25 .90

Verbena

Luminosa Mammoth. Pink shaded to salmon. Most effective variety of all Verbenas and especially charming as a cutflower15 .75

Annual Flower Seeds

"The Pride of Holland"

Ageratum

Pkt. ¼ Oz.

An ideal flower for edging borders, etc. From early summer until frost the plants are covered with clusters of small feather-like flowers that keep bright through rain and drought.

***Little Blue Star.** A dwarf variety densely covered with small light-blue flowers \$.15 \$.80

Alyssum

Fragrant hardy annual bearing spikes of small flowers in great profusion throughout summer and autumn. Useful for rock garden, edging and beds.

***Carpet of Snow.** Of creeping habit, forming a dense carpet of white flowers, produced so freely that the foliage can scarcely be seen. Ht. 4 in. Oz. .75 .10 .25
***Minimum.** Extra dwarf. Height 2 in.Oz. .75 .10 .25

Asters

(Wilt resistant). They are perhaps the most popular annual flowers grown and justly so on account of their lasting qualities, both in the garden and as cutflowers.

Improved Crego. Are giant in size, may bloom 6 inches across. Petals are twisted and curved into a very fluffy effect. Comes to bloom in August continuing well into September. Splendid for cutting on account of their good keeping qualities.

Deep-Rose; Violet; Pure-White15 .60
Finest mixture of all colors10 .50

Vick's Branching. Bloom after the Crego. The flowers are full double, large and on long stiff stems, ideal for cutting.

Azure-Blue; Light-Rose; White15 .60
Choicest Mixture of Colors10 .50
Ball's White. Giant pure-white, long branches15 .60
Heart of France. Rich ruby red. Deservedly the most popular red Aster15 .75
Single Large Flowered Mixture. Of all colors10 .40
Single Scarlet King. The best scarlet10 .50

Calliopsis

Very graceful border plant, supplying throughout the summer an abundance of elegant showy flowers. Greatly prized for the garden and for cutting.

Hybrida fl. pl. Double flowering mixed colors of crimson, orange and gold. Suitable for any position and soil. Height 1 ft.Oz. .50 .10 .20

Candytuft (Iberis)

Almost as fragrant as the Sweet Alyssum and very popular. Very useful for bedding and border.

Giant Hyacinth Flowered. Immense spikes of pure white flowers well above the foliage. Finest for cutting or for the border. Height 1½ ft. Oz. .60 .10 .20
Rose Cardinal. Bright rose. Very pretty var. Oz. .60 .10 .20

Holland Flower Seeds

(Continued)

Centauria

	Pkt.	¼ Oz.
Cornflower. Double selected mixed colors. The new double Bachelor's Buttons are truly exquisite in bouquets and are just as delightful in the garden. Blooms early. Height 2½ ft.Oz. \$.50	\$.10	\$.20
Imperial Sweet Sultan. Large flowered mixed colors. Undoubtedly the finest of all Sweet Sultans for cutting, long stemmed, exquisitely fringed, graceful, fragrant. Height 2½ ft. Oz. .60	.10	.20

Chrysanthemum

The annual Chrysanthemum are unsurpassed as summer cutflowers. The plants are easily grown and they bear an inexhaustible supply of flowers on good stems, from mid-summer to frost.		
Carinatum Hybridum. Mixed colors. Star shaped flowers. Height 2½ ft.Oz. .60	.10	.20
Segatum Eldorado. (New). Rich golden yellow with rich chestnut-brown disc. Very showy. Oz. .75	.10	.25

Clarkia

A mighty handsome annual, which should be far more widely known. The brilliant flowers are charmingly arranged along the many graceful stems. They are so pretty in both the garden and bouquets and so easily grown that we highly recommend them. Height 2 ft.		
Novelty Mixture. All of the newer varieties contrasted in mixtureOz. .75	.10	.25

Cosmos

Are among the finest annuals for table decoration. The colors harmonize in every place in the garden or in any vase.		
Early Mammoth. Extra early finest mixed Oz. .60	.10	.20
Double Flowering. Choice mixed colors.20	.60
Hybrida Klondyke. Beautiful orange, incomparable for cuttingOz. .15	.15	.50

Dahlia

Raising Dahlias from seed is most interesting and satisfactory. Will bloom from July until cut down by frost.		
Coltness Gem. New dwarf large flowering hybrids. Height 1½ ft.20	.60

Dianthus (Annual Pinks)

One of the most beautiful and best-loved flowers, unsurpassed for color and fragrance. Splendid for borders and for cutting.		
Chinese. Giant flowered, double mixedOz. .75	.10	.30
Japan Hybrids. Choice double mixed colors Oz. .75	.10	.30

Escholtzia (California Poppy)

The very vivid colors of these popular annuals cover the soil with a carpet of color in a few weeks, wherever the seed is scattered. Cut in the bud they may be used for house decoration.		
Single. Prize mixture, including crimson, pink, and orange-scarletOz. \$.60	\$.10	\$.20
Double. Finest mixture of colors15	.50

Gypsophila

Sprays of white Baby's Breath are almost indispensable for bouquets in the house to give that daintiness that many flowers need.		
Elegan. Extra selected large flowering, of free and easy growthOz. .25	.10	

Helichrysum (Strawflowers)

A flower that is impressive in the garden and its beauty can be brought into the house during the winter.		
Monstrosum. (Everlasting). A splendid strain, producing very large double flowers in a great variety of colors. Height 2 ft.Oz. .70	.10	.20

Larkspur

An ideal garden flower. The best known and most popular. Excellent in the border and unequalled for cutting, giving a riot of color from mid-summer until fall.		
Giant Imperial. Double flowered. A new race, upright growth, branching from the base of plant. Height 3 ft.		
Blue Spire	Carmin King	
Lilac Spire	Exquisite Rose	
White Spire	Choice MixedOz. 1.00	.10 .30

Lupine

New Hartwegi Giants. Finest colors. This improved new strain is over a foot taller than the ordinary type, reaching a height of 3-4 feet. Produce 5 or 6 long basal-branched spikes to each plant; bearing closely placed giant blooms. Excellent for decoration and lasting cutflowerOz. .60		
	.10	.20

Marigold

In autumn they afford a wealth of color that is invaluable, when many plants are past their prime.		
African Tall. Extra double, finest mixed colors. Select stock. Height 2½ ft.Oz. .60		
	.10	.20
*French Dwarf. A splendid mixture of all colors of the double kinds. Height 10 inchesOz. .60		
	.10	.20

Nasturtium

Tall Superior Mixture of all colors. A splendid variety of colors, well balanced and very effectiveful¼ Lb. .30 1 Lb. .75		
	.10	
Dwarf Self Colored. Extra fine mixed, composed exclusively from self colored sorts, which has the advantage of letting the variety of colors come out more effectively. Ht. 1 ft. ¼ Lb. .35 1 Lb. 1.00		
	.10	

Nicotiana (Flowering Tobacco)

A very showy and profuse-flowering plant, giving a continuous display of brilliant, very fragrant flowers through summer and autumn.

Affinus Hybrids. Mixed, including a large proportion of pink and rich-red shades in addition to pure-white. Height 3 ft.Oz. \$.75 Pkt. ¼ Oz. \$.25

Petunia

Few plants equal Petunias in effectiveness. Compact Bedding Petunias are undoubtedly the most useful. Produce delightful effects in separate beds or in large clumps in the border.

***Bedding Varieties.** Height ¾ ft.

Lavender Queen , rich lavender20	1.50
Norma , blue with white star15	1.00
Rose of Heaven , very dwarf, rose-pink15	1.00
Rosy Morn , lovely satiny-rose, white throat15	1.00
Snowball , pure white15	1.00
Fancy Blotched and Striped , mixed. Beautifully marked flowers well above the foliage20	1.25

Phlox Drummondii

Among the best annuals. For richness of color they can not be surpassed. Invaluable for beds and ribbon-gardening, therefore no garden should be without them. Bloom July until late autumn.

Tall Large-Flowering. Height 1 ft.

Pure-White		
Brilliant-Red		
Light-Yellow		
Deep-Rose		
Violet		
Choicest Mixed	Oz. 1.25	.10 .45

***Dwarf Cecili.** Height 4-6 inches. Produce dense masses of extra large blooms all summer. The colors are striking. Dwarf growing

Oz. 1.50 .15 .50

Poppies

A great wealth of color can be obtained throughout the summer by liberal sowing of Poppies. They will bloom in a few weeks from seed sown in spring. They may be sown in rows, in clusters or broadcast among other flowers. Height 2 ft.

Single. Mixed, splendid strain of rare colors Oz. .60 .10 .20

Double. New Art Shades. A beautiful selection of colors not found in other mixtures

Oz. .50 .10 .20

Portulaca

This is one of our finest annuals. A favorite for beds, edgings, rockwork, etc. Height ½ ft.

***Single Flowered.** Choicest mixture

.10 .25

***Double Flowered.** Choicest mixture

.15 .80

Salvia

Long a favorite bedding plant, bearing long spikes of flowers in great profusion from July till frost.

Splendens. Early Flowering. Bright scarlet. Ht. 2 ft.

.10 .50

Scabiosa

The Pin Cushion flower. There is no tall growing annual flower nicer for late summer and fall bouquets. They have long graceful stems. Ht. 3 ft.

Large-Flowering Double. Mixed colorsOz. .60 .10 .20

Snapdragons

Pkt. ¼ Oz.

Extremely stately in appearance and useful in unlimited degree, being fine for both bedding and cutting purposes. Flower from July till frost.

Maximum. Tall Giant Flowered. Height 3 ft.

Cattleya, silvery rose-lilac.

Golden Queen, golden yellow.

Copper King, coppery scarlet.

Snowflake, pure white

.15 \$.60

Superior Mixture

.10 .50

Majus. Semi-dwarf. Height 1½ ft.

Light Colored. Mixed. Splendid

Oz. .75 .10 .30

Dark Colored. Mixed

Oz. .75 .10 .30

Stocks

These popular flowers deserve a place in every garden. Easily grown, highly fragrant, great beauty.

Early Giant Imperial. Finest mixed. Of special merit, bloom quickly and continue through the summer. Plants branching. Height 2 ft.

.20 1.25

Extra Double. Unexcelled in growing habit and high percentage of doubles. Height 1½ ft.

Snow-White

Canary-Yellow

Azure-Blue

Blood-Red

Brilliant-Rose

Excellent Mixture

.15 .75

Verbena

Have been much improved during recent years and are now being used extensively for the bright and lasting displays they create. Height 1 ft.

Large-Flowered. Extra fine mixed

Oz. 1.25 .10 .40

Zinnia

One of the most brilliant and showy of all annuals. Very valuable for beds or for cutting purposes. Blooms from early summer until frost.

Double Dahlia Flowered. Extra select mixed. This type is the latest development in Zinnias, bears flowers of mammoth size and in form are like a decorative Dahlia. Height 2½ ft.Oz. 1.25 .10 .40



Varieties marked * are especially suited for Rock Gardens.

Gladioli in Elite Varieties

In this splendid flower we have one of the most dependable and satisfactory of all blooms for beautifying the garden and one of the most easily grown of all the occupants of the garden. Gladiolus may be planted from early spring until as late as the first week in July.

Albania. Purest glistening white, one of the most pleasing in this color. Flowers placed correctly on the spike	doz.	25	100
	\$.45	\$.75	\$2.60
Alice Tiplady. A lovely blend of salmon-apricot and orange. Tall, straight spike with ten to twelve blooms35	.65	2.20
Berty Snow. One of the finest soft rosy lavender-colored Gladiolus. Flowers large and well placed on long spikes60	1.00	3.60
Cath. Coleman. Fine bright-La-France- pink, lower petals marked amaranth-purple with white line through the center55	.95	3.40
Crimson Glow. Glowing crimson with a dark velvety center. Flowers immense and plentifully spread on tall stem40	.70	2.30
Giant Nymph. Light rose-pink, with creamy yellow throat. Very large, wide-open flowers, on tall strong stems45	.80	2.90
Golden Dream. Pure golden yellow. The spike and size of flower is like Golden Measure but its color better and clearer45	.80	2.90
Halley. Very large, early flowering, rich salmon. One of the most popular40	.70	2.30
Jewell. Light salmon pink with beautiful golden throat. Flowers large and wide open on slender graceful stems45	.75	2.60

Joerg's Yellow. An improvement on the best of yellow. Flower spike 5 feet high, carrying 12 to 18 large flowers60	1.00	3.60
Los Angeles. Beautiful shrimp-pink, with glowing orange-carminc blotch in throat. Tall and graceful45	.75	2.60
Maiden's Blush. An old favorite. Very delicate pink. Finely formed flowers and wiry stems. Very early35	.65	2.20
Mary Fennell. Tall, light-lavender with primrose throat. Splendid and attractive cutflower50	.90	3.20
Miss Helen Franklin. (Ruffled). A good white with faint lavender markings; flowers well placed on good stem45	.80	2.90
Mrs. Francis King. Brilliant vermillion scarlet. Popular on account of its attractive color. Splendid for mass effects45	.75	2.60
Mrs. Frank Pendleton. Deep rose-pink with bright crimson blotches on lower petals, giving it a striking appearance45	.75	2.60

Mrs. Leon Douglas. Enormously large flowers of beautiful begonia-rose, striped flame-scarlet. Produce several side-shoots	doz.	25	100
	\$.50	\$.90	\$3.20
Orange Queen. Purest apricot, of a very warm tint. Large, open flowers on fine stems. Justly considered one of the best45	.75	2.60
Peace. Beautiful white, with pale lilac feathering. Flowers large, of good form, correctly placed on heavy, straight spike45	.75	2.60
Phantasy. Clear salmon with coral margin, buds are brilliant orange-scarlet. Upper flower petal folds back. Most attractive60	1.00	3.60
Scarlano. (Ruffled). A brilliant and most striking flower of rich orange-red. A vigorous grower45	.80	2.90
Souvenir. Superb rich canary-yellow. Large hooded flowers facing forward, four to six open at the same time40	.70	2.30
Twotint. Pink, shaded white, suffused with yellow. A most pleasing Two-Toned Gladiolus and very distinctive60	1.00	3.60
Virginia. Large, massive flowers of flaming scarlet, many open at one time. A favorite in its color45	.80	2.90
W. H. Phipps. Clear pink with light salmon reflex, lips faintly speckled ruby. Truly enormous flowers and spikes of great beauty60	1.00	3.60



Gladioli for Beds and Borders in SEPARATE COLORS

These separate colors are still more reasonably priced than the named varieties listed on the preceding page, although they are of the same prime quality. This special offer is intended for customers who are not particularly interested in the named varieties but wish to make their selection of Gladioli according to color.

We especially recommend the separate colors for the laying out of beds, groups or borders in one color. Only one variety is supplied for each color.

	25	100		25	100
Delicate Pink	\$0.50	\$1.80	Snow White	\$0.55	\$2.00
Brilliant Red55	1.90	Salmon55	1.90
Pure Yellow60	2.10	Orange55	1.90
Lavender65	2.30	Two-Tone60	2.10



COLLECTION NO. 1
100 Gladioli
in 25 named var. **\$2.90**

COLLECTION NO. 2
80 Gladioli
in above 8 colors **\$1.60**

Rainbow Mixture *of large flowering Gladioli*

This mixture is well proportioned as to color, it consists of light, dark and intervening shades, not too many hard colors or too many pale ones, but harmonizing, bright, striking and fine.

Besides the almost perfect beauty which this mixture exhibits in the garden, it also possesses a very great value on account of the many cutflowers it produces. And although they possess all these excellent qualities, these Gladioli are so surprisingly cheap.

25 for	\$0.50	100	\$1.60
100 for	1.60	for	
500 for	7.50		

PRIMULINUS HYBRIDS

Although the flowers of these are smaller than the other Gladioli offered, they can vie with them in beauty. Nature has graced them with an exceptionally beautiful shape. Dainty and graceful they are especially suitable for bouquets. The colors range from yellow, orange, buff through to scarlet, in a well balanced mixture.

25 for \$0.45; 100 for \$1.50



Dahlias in Elite Varieties



NEW AND RARE

	Each	3	Doz.
Louise Finger. One of the finest white Dahlias. Flowers well above foliage	\$.50	\$1.20	\$4.30
Pride of Stratford. Apricot to copper blending. The finest decorative in its color55	1.40	5.00
Radio. Attractive combination of scarlet and gold. Flowers 8-10 inches on strong stems	1.00	2.50	
Sam. T. Alexander. Lovely salmon-rose, reverse of petals cardinal red. A fine semi-Cactus	.75	1.75	
Yankee King. A crushed-strawberry rose shade. Gigantic flowers way above foliage40	1.00	3.60

COLLECTION NO. 3

5 New Dahlias
in above 5 var. **\$2.40**

GIANT

	Each	3	Doz.
Beatrice Slocombe. Rich carmine, blending to old gold. Abundant bloomer	\$.50	\$1.20	\$4.30
Jane Cowl. A blending of buff to old gold shades. Most popular informal decorative	.40	1.00	3.60
Margaret Woodrow Wilson. White with Phlox-pink reverse. Flowers well above foliage	.30	.65	2.30
Mrs. I. Dever Warner. Deep orchid lavender, fine color. Large flowers with stem like cane	.20	.50	1.80
Sequoia Gigantea. Buttercup-yellow. Tall and sturdy as the giant Redwoods of California	.40	.95	3.40

COLLECTION NO. 4

5 Giant Dahlias
in above 5 var. **\$1.30**

CUTFLOWER

	Each	3	Doz.
Avalon. Finest primrose-yellow Dahlia with excellent long, strong stems	\$.30	\$.70	\$2.30
Jersey Beauty. Beautiful salmon-pink. Most popular Dahlia. Finest for cutting20	.50	1.70
Margaret K. Alexander. Bright orange to gold blends. Petals curving and wavy30	.70	2.30
Mrs. C. D. Anderson. Rich purple-crimson of Hybrid-Show type. Strong and sturdy25	.60	2.10
Purity. Purest white of all decorative Dahlias. Very free flowering30	.70	2.30

COLLECTION NO. 5

5 Cutflower Dahlias
in above 5 var. **\$1**

CACTUS

	Each	3	Doz.
Bertha Horne. Beautiful blending of salmon and gold. Dwarf grower, free bloomer	\$.40	\$.95	\$3.40
Countess of Lonsdale. Lovely coral or salmony-red. Fine autumn shade. Free flowering30	.70	2.30
Effective. Star-like flowers of bright primrose, shaded amber. Small and dainty60	1.60	5.75
Mrs. Chas. H. Breck. Sulphur-yellow blending to rose-pink. Unusual color combination40	1.00	3.60
Sunset Glow. Glowing orange blending to golden-yellow. Excellent stems, fine for cutting	.30	.65	2.30

COLLECTION NO. 6

5 Cactus Dahlias
in above 5 var. **\$1.60**

POMPON DAHLIAS

	Each	3	Doz.
Amber Queen. Flower of beautiful amber, edged apricot. Abundant flowering. Fine for home decorative purposes	\$.15	\$.40	\$1.50
Golden Queen. Pure golden-yellow free-flowering, excellent for cutting, long stems, continuous bloomer20	.50	1.70
Jessica. Primrose-yellow effectively edged red. The most abundant flowering of all Pompons20	.50	1.70
Little David. Small orange-red, good miniature Pompon, perfect formation, tightly quilled30	.70	2.30
Prince Charming. Bright purple, good stems, free flowering, ideal for cutting20	.50	1.70
Rosebud. White, effectively tipped bright rose. Excellent for cutting or in the garden20	.50	1.70

COLLECTION NO. 7

6 Pompon Dahlias
in above 6 var.

95c



Coltness Hybrid Dahlias for Bedding and the Rockery

This is a charming new race of single dahlias. Plants vary from 15 to 20 inches tall. They are excellent for planting in beds, ideal for individual specimens in the rockery. They develop vigorous bushy plants which are covered with flowers from early July until frost. The graceful single flowers have stiff stems and are ideal for cutting. The range of colors is complete, from yellow, apricot and brilliant scarlet, through the bright crimsons, to purple and deepest maroon.

each \$.30; 3 for \$.70; doz. for \$2.30

FAVORITE DAHLIAS

	Each	3	Doz.
A. D. Livoni. Shell-pink, favorite old-time quilled, ball-shaped dahlia. Very free flowering	\$.15	\$.40	\$1.30
Darlene. A dainty pale pink to white. The earliest of all dahlias to bloom. Continuous and abundant bloomer15	.40	1.30
Eagle. Beautiful lemon-yellow, with long curling petals, grace fully twisting. Informal decorative formation20	.50	1.70
Pride Of California. Giant crimson-red, free flowering, strong robust grower, tall and stately20	.50	1.60
Storm King. Beautiful pure white ball-shaped dahlia, free flowering, tall grower15	.40	1.30
Tenor Alvarez. Rose-claret striped and spashed deepest maroon-red. One of the best two colored dahlias15	.40	1.30

COLLECTION NO. 8

6 Favorite Dahlias
in above 6 var.

80c



Rainbow Mixture of Dahlias

In this mixture we supply unlabeled varieties of all possible species, types and colors. Every tuber is guaranteed to be of excellent quality.

doz. for \$1.00 12 \$1.00
25 for 1.95 for

Tuberous Begonias

Begonias are perhaps the handsomest of all summer-flowering tuberous-rooted plants, they are at present the chosen plants for the decoration of window boxes, house plants and for the laying out of beds, borders or groups in semi-shady locations. We do not know of any flower that will give you as much satisfaction. It offers in its various types both the most dazzling display of brilliant colors, in bold single flowers, and the most delicate tones of artistic shades in flowers of exquisite form, of any bulb that grows. Gigantic flowers appear uninterruptedly from June till frost and their bright colors contrast well with the deep-colored foliage. Their culture is of the simplest, you can plant the bulbs at once on the spot intended for them, provided that they are given a soil in which more than the usual quantity of rotted manure or humus has been used. They require plenty of water during dry weather.



SINGLE

Often measuring over 7 inches across.

Bright Red Golden Yellow
Delicate Pink Pure White
Salmon Colored Beautiful Orange
or Splendid Mixture of all colors

3 for \$.50; doz. for \$1.80; 25 for \$3.30

COLLECTION NO. 9

18 Single Begonias \$2.50
in above 6 colors

DOUBLE

Compactly filled with innumerable petals

Bright Red Golden Yellow
Delicate Pink Pure White
Salmon Colored Beautiful Orange
or Splendid Mixture of all colors

3 for \$.55; doz. for \$1.95; 25 for \$3.60

COLLECTION NO. 10

18 Double Begonias \$2.80
in above 6 colors

CRISPA

Single flowers with frilled and ruffled edges. Rarely beautiful.

Bright Red Golden Yellow
Delicate Pink Pure White
Salmon Colored Beautiful Orange
or Splendid Mixture of all colors

3 for \$.60; doz. for \$2.05; 25 for \$3.80

COLLECTION NO. 11

18 Crispa Begonias \$2.95
in above 6 colors

FIMBRIATA

Double flowers crested on each petal
Cock's comb-like crested centers.

Bright Red Golden Yellow
Delicate Pink Pure White
Salmon Colored Beautiful Orange
or Splendid Mixture of all colors

3 for \$.65; doz. for \$2.15; 25 for \$4.00

COLLECTION NO. 12

18 Fimbriata Begonias \$3.10
in above 6 colors



GLOXINIAS

With their countless wide velvety chalice and thick downy green leaves they are most beautiful indoor plants. They flower very rapidly in pots in the room, have a flowering period of over two months. A large variety of types and colors.

each \$.30; 3 for \$.80; doz. for \$3.00

Rainbow Mixture of large-flowered Begonias

Besides a great variation of colors and shades, this mixture has also a great diversity of shapes, such as very capriciously scalped, fantastically notched, rose-shaped, aster-shaped, zinnia-shaped, and many more peculiar deviations. A special opportunity is offered here to obtain a luxuriance of flowers at small expense.

doz. for \$1.70; 25 for \$3.10
100 for \$11.50

12 \$1.70
for



COLLECTION NO. 13

8 Lilies

in above 8 var.

\$1.60

CANNAS

The wonderful size of flowers, depth of coloring and graceful habit of the modern Canna have greatly increased its usefulness to the garden-lover. Their rapid growth, freedom of bloom and ornamental foliage make them very desirable for planting in beds, on lawn, or in border.

The President. 4½ ft. Rich glowing scarlet. Green foliage.

Hungaria. 3½ ft. Enormous trusses of deep pink. Green foliage.

King Midas. 5 ft. The best large, deep yellow. Green foliage.

King Humbert. 5 ft. Orange-scarlet. Bronze foliage.

Wyoming. 6 ft. Massive orange flowers. Bronze-purple foliage.

3 for \$.30; doz. for \$.90; 25 for \$1.65

COLLECTION NO. 14

15 Cannas

in above 5 var.

\$1.10

Majestic Lilies

Lilies possess so many charms—. Rich and varied in color—stately and handsome in habit and of such delicious fragrance, they stand out prominently. No herbaceous border, however select, should be without a few of them.

	Each	3	Doz.
Auratum. (Gold-banded Japan Lily) ivory-white, spotted chocolate-crimson, golden band in center. Very fragrant. 3-5 ft. July-Sept.	\$.30	\$.70	\$2.40
Regale. Trumpet shaped, ivory white, pale yellow heart, reddish band on outside. 3-4 ft. July	.30	.70	2.40
Henryi. Huge stems bearing large branching heads of rich apricot-yellow flowers, lightly spotted brown. 6-7 ft. Aug.-Sept.	.40	.95	3.30
Spec. Album. Charming late flowering pure white hardy Lily of easy culture	.35	.85	2.90
Spec. Magnificum. Magnificent large flowers of a rich rosy-red, spotted crimson. Aug.	.30	.70	2.40
Tenuifolium. Pretty dwarf, slender Lily. Bright scarlet, with petals curved. 1½ ft. June	.20	.50	1.70
Ten. Golden Gleam. Flowers similar in form to the preceding but of a rich apricot color	.25	.60	2.10
Tigrinum. Rich orange-scarlet, spotted brown. Very popular. Rich flowering. 5 ft. Aug.	.20	.50	1.70

MONTBRETIAS

Montbretias are one of the brightest of the summer-flowering bulbs. The entire plant, foliage and flower is graceful. The pendent bell-shaped blooms are placed well apart on thin, wiry stems, about 2 feet long, which branch and arch daintily. They produce a succession of blooms, one twig has not yet faded, before another is already there to take its place. No flowers lend themselves more happily to the arrangement of graceful designs in vases or bowls.



	Doz.	25	100
California. Orange-red. Very free flowering	\$1.15	\$2.00	\$7.30
Crocusmaeflora. Pure yellow, reverse of petals orange	.95	1.70	6.10
Etoile de Feu. Vermillion, clear yellow center	1.00	1.80	6.50
Fire King. Glowing scarlet, fine branched spikes	.95	1.70	6.10
Lord Nelson. Rich deep orange, outside vermillion	1.15	2.00	7.30
Splendid Mixture	.75	1.30	4.70

COLLECTION NO. 15

50 Montbretias

in above 5 var.

\$3.20



ANEMONES

The wonderfully beautiful Anemone flowers surrounded by delicate green leaves are such a perfect combination that every stem is a marvel of nature and a thing of exceptional beauty in the world of flowers. As cutflowers they have no equals. In planting the bulbs use some sand around them, for they want thorough drainage. Bloom June-July.

De Caen. French Poppy-Anemones in beautiful colors and shades	Doz.	25
	\$.50	\$.85
His Excellency. Magnificent radiated flower with a double row of deep scarlet petals black stamens65	1.15
St. Brigid. Large half-double flowers in the very finest imaginable colors65	1.15

COLLECTION NO. 16

30 Anemones
in above 3 var. **\$1.20**

RANUNCULUS

Some time after the typical spider-shaped bulbs have been planted, (remember, legs downward) finely-chiselled green foliage appears above the ground, followed somewhat later by numerous flower stems. The large double flowers open one after another until they form a sea of flowers. They are ideal for rockeries, beds, edgings and groups and excellent for cutting. Large-flowering, genuine French-Hybrids in a wealth of colors.

doz. for \$.60; 25 for \$1.00; 100 for \$3.50



TUBEROSES

Double "The Pearl"

The Tuberose is a fine summer flowering bulb. The flowers are waxy white, double and exceedingly fragrant—a single flower will perfume a room. For early flowers they can be started in March in the greenhouse or hotbed; and for a succession they can be planted at intervals as late as July. For flowering outdoors, plant about the middle of May, or as soon as the ground becomes warm. They do best in a rich, warm soil and a sunny location.

3 for \$.15; doz. for \$.55;
25 for \$1.00

CHLIDANTHUS FRAGRANS

This fine summer-flowering bulb produces flowers of the Amaryllis order on stems 12 inches long, yellow of color and delightfully fragrant. Blooms June-July.

each \$.20; 3 for \$.50; doz. for \$1.75



ISMENE CALATHINA

(Peruvian Daffodil)

One of the choicest of our summer-flowering bulbs, bearing a profusion of clusters of large, very striking, fragrant white flowers. Grows about 18 inches high, the trumpet shaped flowers are borne 3 or 4 on a stem, similar to the Amaryllis. Planted out in May, they will commence flowering in July. The bulbs may be taken up in October and potted to flower again in the winter or be kept over and planted out next season.

each \$.20; 3 for \$.50; doz. for \$1.75

CALLA LILY

Mrs. Roosevelt. This is a Calla of marvelous beauty. Its flower is large, light yellow or white, tinged amber. The foliage is dark-green with numerous white spots, which gives the plant a very ornamental appearance.

each \$.25; 3 for \$.60; doz. for \$2.10



HYACINTHUS CANDICANS

(Summer Hyacinths)

Produce a succession of slim flower stalks reaching a height of 4 feet, each of which carries a score or so of pure white bell-shaped flowers. We strongly recommend them for solitary groups, beds, corners and are most effective and satisfactory for use against a dark background such as a wall or evergreens. They grow and bloom in any soil. While liking the full sun they do well in partial shade.

3 for \$.25; doz. for \$.80; 25 for \$1.45

AMORPHOPHALLIS RIVIERI

(African Lily)

This strange plant produces first a gigantic Calla-like dark red flower, of no particular beauty. The palm-like stalks and foliage that follow however, resembling an umbrella, are of genuine decorative value, where a tropical touch is desired. They make a very ornamental plant.

each \$.45; 3 for \$1.20; doz. for \$4.25

AMARYLLIS

Hippeastrum—Giant Hybrids

One of the most expensive, but also the most beautiful indoor plant. Bulbs throw vigorous stems with from 4 to 6 giant blooms, beautifully formed and colored, ranging from white grounds with varied markings of rose, red and crimson to the richest self-colors as scarlet, crimson, cherry and almost maroon. We supply a mixture only.

each \$.45; 3 for \$1.15; doz. for \$4.00

Formosissima. (Jacobean Lily). Brilliant scarlet Easily grown.

each \$.30; 3 for \$.75; doz. for \$2.70



OXALIS

The cheeriest little flowers in the world. Above their attractive tri-lobed leaves, the flowers are produced day after day, week after week, with indefatigable persistence. They are among the most satisfactory of all plants for porch boxes and hanging baskets. They are useful not only in front of the border, or for "edging", but are very attractive in the rockgarden, where they help make a show of color at a time when many of the areas which were carpeted with blossoms earlier in the season now show only foliage. They multiply rapidly and may be lifted in the fall for winter blooming indoors.

	25	100
Deppel. White	\$.40	\$1.40
Lasiandra. Rosy-pink. Cut		
foliage45	1.50
Shamrock. Deep-pink. Clover		
foliage45	1.50

MADEIRA VINE

A popular vine, covering a large space in a short time. Much prized for porches and arbors because of its rapid growth and freedom from insects. Fleshy heart-shaped leaves of a light green and numerous racemes of feathery white flowers of delightful fragrance.

3 for \$.25; doz. for \$.80; 25 for \$1.45

[13]

STASSEN'S Treasure Chest

Of Summer-flowering Bulbs

An inviting Companion to Stassen's, now famous Treasure Chest of Spring-flowering Holland Bulbs.

Introducing a rare collection of beautiful summer-flowering bulbs for those that treasure their garden. It consists of:

- 1 Tuberous Begonia
- 1 Giant Amaryllis
- 1 Majestic Lily
- 1 Favorite Dahlia
- 3 Montbretias
- 3 Anemones
- 3 Ranunculus
- 3 Tuberoses
- 3 Cannas
- 3 Hyacinthus Candicans
- 12 Large-flowering Gladiolus
- 12 Ruffled Gladiolus
- 12 Primulinus Gladiolus
- 12 Oxalis

70 Bulbs in all - 14 Different Types
Continuous blooms from June till frost.

\$2.00
Postpaid

*Actual
Value \$3.50*

Perennials

CHRYSANTHEMUM

Hardy Chrysanthemums are undoubtedly one of the best of border plants, coming in with a grand display of color and cutflowers when other plants are on the wane. From September until frost one can literally gather armsful of flowers from a seemingly inexhaustible supply.

Barbara Cummings. 2 ft. Clear yellow, large full flowers.
Francis Whittlesey. 2 ft. Bronz-garnet, blooms profusely.
Jean Cumming. 2 ft. Large pure white flowers.
October Girl. 2½ ft. Clear rose-pink, flowers semi-double.
Vivid. 3 ft. Rosy-crimson, flowers 2 inches across.

3 for \$.55; doz. for \$1.90; 25 for \$3.50

COLLECTION NO. 17

15 Chrysanthemums \$2.30
 in above 5 var.



TRITOMA PFITZERI

The free and continuous blooming qualities of this variety have made it one of the great bedding plants. The flower is about 10-12 inches in length and orange-scarlet colored. Height 3 ft.
 3 for \$.65; doz. for \$2.20; 25 for \$3.90

JAPANESE IRIS

This Iris family embraces wonderful colorings, vivid yet harmonious. The great size of the flowers is noteworthy, it being not unusual to have blooms 8 inches across. Require plenty of water during the dry season. Come to bloom in July.

Gold Bound. Large white, yellow center, six petals.

Helen von Seibold. Reddish violet, veined white, three petals.

Pyramid. Light-blue, center petals veined white, six petals.

Templeton. Double light-blue, mottled rose and white.

Victor. White, veined violet-blue, purple center, six petals.

3 for \$.55; doz. for \$1.80; 25 for \$3.30

COLLECTION NO. 19

15 Japanese Iris \$2.20
 in above 5 var.

LIATRIS (GAY-FEATHERS)

Blooms in mid-summer and throws up long, slender spikes, densely crowded with purple-violet flowers. Exceptionally good for cutting. Height 3½ ft.

3 for \$.55; doz. for \$1.85; 25 for \$3.40



PHLOX

These hardy perennials are favorites. They succeed in almost any kind of soil or position, and flower from early summer until late in the fall. They also improve from year to year and contain a range of very brilliant flowers.

Gustav Lind. 1½-2 ft. A new variety of beautiful salmon-red color.

Le Mahdi. 2½ ft. Deep velvety purple, almost-a-blue effect.

Miss Lingard. 2 ft. Earliest white, pale pink eye. Very free flowering.

Rynstroom. 2½ ft. Lively shade of rose-pink. One of the finest.

Thor. 3 ft. Deep salmon-pink, red eye. Very good grower.

3 for \$.55; doz. for \$1.85; 25 for \$3.40

COLLECTION NO. 18

15 Phlox \$2.25
 in above 5 var.

SPIRAEA (ASTILBE)

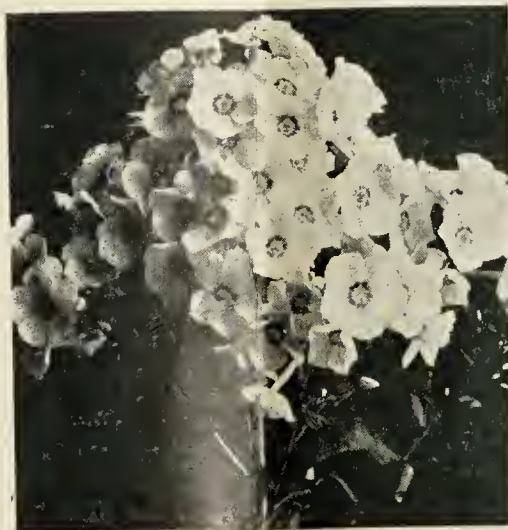
Fine border plants with feathery plumes of flowers and neat, attractive foliage. Succeed in all locations. Blooms June-July.

America. Charming lilac-rose flowers which do not fade, abundant foliage.

Diamant. Compact trusses of pure white.

Queen Alexandra. Large fluffy pink spikes.

3 for \$.80; doz. for \$2.90



Roses

NEW CLIMBERS

New Dawn. (Everblooming). Patent No. 1. A sport from Dr. Van Fleet, a beautiful flesh-pink. Each \$1.50.

New Blaze. (Everblooming). Patent No. 10. Brilliant scarlet, vigorous grower. Each \$1.50.

Golden Climber. (The Hybrid-Tea-flowered Climber). Patent No. 28. True golden yellow, long lasting flowers and almost always solitary on stems often 18 inches long. Each \$2.00.

NEW HYBRID-TEAS

Countess Vandal. Patent No. 38. Coppery bronze suffused with soft gold. Each \$1.00.

Amelia Earhart. Patent No. 63. Large ovoid buds cream with blush overtone, center deep yellow. Very fragrant. Each \$1.50.

Mary Hart. Patent No. 8. Deep velvet blood-red with overflow of amber, sport of Talisman. Each \$1.00.

Souvenir. Patent No. 25. Rich, deep golden yellow. "Golden Yellow" Talisman. Each \$1.00.

Token. Patent No. 95. Rich sun-ripened apricot. Free bloomer. Each \$1.50.



Popular Hybrid-Teas

Duchess of Wellington, long tapering saffron-yellow buds.

Etoile de Hollande, finest dark-red Rose, very fragrant.

F. J. Looymans, glowing apricot and old gold.

K. A. Victoria, the standard pure-white Rose.

Mme. Edouard Herriot, bright orange-flame with golden hue.

Mrs. Aaron Ward, buds of golden buff, unfurling to gold and pink.

Mrs. Charles Bell, lovely shell-pink, flowers of globular form.

Mrs. Henry Bowles, an attractive clear warm pink.

Radiance, large brilliant rose-pink.

Red Radiance, a brilliant rosy red form of Radiance.

Rev. F. Page-Roberts, copper-red buds, opening to golden-yellow.

Talisman, golden-yellow outside, copper-red and orange inside.

each \$.50; 3 for \$1.25; doz. for \$4.30; 25 for \$8.25

COLLECTION NO. 20

12 Hybrid-Tea Roses \$4.30
in above 12 var.



*Secure through us in the Fall your Spring-flowering Bulbs
Tulips - Hyacinths - Narcissus - Crocus - Etc.
direct from the Holland grower; the world's famous Bulb House
L. Stassen Jr., Hillegom, Holland*



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